

wirelessenterprise

simplywireless, in conjunction with **Cisco Systems**, invites you to a free business breakfast, **Wednesday July 28th**, where we will discuss the benefits wireless technology can bring to your business.

Based upon our own experiences in a number of real-life enterprise case studies, this business breakfast provides a thorough discussion of how to cut overhead costs, increase operational efficiency and expand the productivity of your employees with wireless. The case studies will cover enterprise deployments of secure wireless LANs and inter-building wireless bridges. **simplywireless**, in conjunction with Cisco Systems, looks forward to sharing their experience in deploying cost-effective wireless solutions that are reshaping the way business is done.

Who should attend?

Technical Decision Makers interested in learning about the benefits and challenges of deploying wireless LAN and point to point solutions in your enterprise.

Discussion Topics

- 8:50am Introduction & Wireless Overview**
Desmond O'Geran (CEO, Simply Wireless)
- 9:10am Wireless Bridging (WWAN) – Case Study**
TBC
- 9:30am Wireless LAN Case Study – Cisco's 35000 Seat Worldwide Deployment**
Michael Powrie (Account Manager, Cisco Systems)
- 10:00am Wireless LAN (WLAN) – Wireless Technology Development**
Philip Blow (Senior Technical Manager)
- 10:30am Who's using Wireless and what are they doing with it?**
Guest Speakers TBC
- 10:45am Wrap Up, Q&A and Morning Tea**
Desmond O'Geran (CEO, Simply Wireless)

Time & Venue

Breakfast served from 8:30am

Wednesday, July 28th, 2004

Cisco Building – North Sydney.
Level 10, 80 Pacific Highway
North Sydney, NSW 2060

RSVP - Please

As places are limited, we ask that you RSVP by filling in the details in the next column and emailing or faxing it back by **Monday July 26th** to:
Desmond O'Geran

Tel: (+61 2) 8923 8001

Fax: (+61 2) 8923 8088

eMail: events@simplywireless.com.au

Name _____

Title _____

Company _____

Address _____

Tel _____

email _____

No of people attending _____

simplywireless – wireless network specialists

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