



# COMPANY PROFILE

SIMPLY WIRELESS IS AN AUSTRALIAN WIRELESS SOLUTIONS COMPANY

## Wireless Specialists

At Simply Wireless, we understand that effective communication can be one of your organisations' greatest assets.

Wireless solutions allow access to information anywhere and anytime. Wireless can transform how your business communicates, leading to tangible business improvements and helping to lower costs.

Our focus and specialisation on wireless technology ensures that your organisation benefits from our experience. Our wireless skill-set will ensure your wireless project is delivered professionally and expediently.

### Wireless LAN Benefits (from WLANA study):

- *97% of customers said that their WLAN met or exceeded their expectations and gave them a competitive advantage.*
- *92% found definite economic and business benefits after installation.*
- *Productivity benefits accounted for 48% of the total return on investment.*
- *Payback time of Wireless LAN was on average 8.9 months.*
- *92% reported plans to continue to continue with future deployments of Wireless LAN.*

Our solutions benefit enterprises, educational facilities, hospitality venues, specific industries and small businesses.



## Services and Solutions

1) Wireless Local Area Networking Services including:

- *Radio Site Surveys*
- *Network Architecture and Design*
- *Network Deployment, Commissioning and Testing*
- *Wireless Network Security*
- *WLAN project management*
- *Billing systems*
- *Connectivity, cabling and electrical*

2) Secure Wireless Networks, Security Assessments and Consulting

3) Point to point links, point to multi point and wireless bridges ( up to 400Mbps, and up to fifty kilometres )

4) Public Access Wireless Networks

5) Education / Campus Wireless LAN Solutions

6) Conference / Hotel Solutions

7) Mobility Solutions - GPRS and mobile office

8) Wide Area Networks - Connecting

9) Medical Solutions



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