

Wireless Hotel Solution

Benefits

- attract repeat business travelers
- generate new revenue streams
- increase guest value
- establish market differentiation
- increase operational efficiencies



Technology as competitive differentiator

With the increasing mobility of technology-reliant business travelers, the hospitality market is primed for a technology revolution. Guests want to be “connected” at all times. Business travelers are seeking high-speed broadband Internet access as a differentiator for their hotel of choice.

The hotel network is also critical for achieving operational efficiencies and reducing costs. By leveraging the guest network, hotels can implement applications to increase employee productivity and reduce building management costs while enhancing guest satisfaction.

The Simply Wireless Intelligent Hotel Solution enables guests to conduct business meetings, print color documents, or access their corporate intranet, securely, from anywhere in the hotel. Guests can also use their wireless laptop or Personal Digital Assistant (PDA) to access information and entertainment, pay their bill, or make travel and dinner reservations from throughout the hotel premise. Wireless housekeeping applications and environmental control systems facilitate productivity and improved energy and building management. Other housekeeping applications can provide improved management of guest maintenance requests, mini-bar and room inventory.

Intelligent hotel solutions means your hotel can offer guests

- high-speed broadband Internet access
- video-on-demand
- just-in-time housekeeping
- printing solutions
- wireless LAN
- hotel service portals
- financing

Broadband Internet access

High-speed, secure Internet access using the latest technologies like xDSL, cable modem, Ethernet, and wireless LAN.

Digital video-on-demand

Enjoy movies, music and games “on-demand” from guestrooms.

Just-in-time housekeeping

Applications accessed via a wireless PDA to manage house-keeping tasks, mini-bar control and guest maintenance requests.

Printing solutions

Wired or wireless quality printing solutions available for guest rooms, meeting rooms and public access areas.

“With the increasing mobility among workers and the acknowledged loss of productivity incurred during these periods, there is a growing acceptance of mobile broadband connectivity. Hotels and service providers have capitalized on this demand by delivering broadband via wired and wireless technologies to guestrooms, lobbies, meeting rooms and poolside.” Cahner’s In-Stat Group Wet Bars, HBO, and High-Speed: The Hotel Broadband Market, 2001

Wireless LAN

Access the hotel portal, email or the Internet using a wireless PDA over a secure, wireless LAN.

Hotel service portals

Content and services customized for your guests including online access to the Internet, printing, account information, hotel services, reservations and boutique specials.

Financing

Creative financing alternatives to help you balance capital expenditures and operating expenses.

Casino & Gaming Wireless Point of Sales

Service staff can book meals, drinks, hotel rooms, entertainment, taxis etc to the customer wherever the customer is. This is especially good for pampering hi-net worth customers

Internet Access`

Venues can offer clients internet access, or lease access to WISP’s.

Handheld Gaming

Gamblers don’t have to sit at designated sites. People staying in rooms can gamble in bath-tub, while listening to the news or having a drink in the balcony. Can give them handhelds

Human Resources

Staff can check schedules, bank accounts and request roster changes (they already have kiosks where they can do this from)

Electronic Wallet

Can charge or give incentives to their electronic gambling accounts

Voice over Wireless LAN

Gamers can communicate with other friends and service staff, security applications and improved customer service.



To learn more about these and other innovative solutions please call our team 1300 888 166