

## COMPANY ANNOUNCEMENT



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# Simply Wireless & SkyNetGlobal join forces

*To offer end to end wireless connectivity solutions to business*

SYDNEY 9<sup>th</sup> September 2003, SkyNetGlobal (ASX:SKG), a leading provider of wireless broadband solutions, today announced a strategic alliance with Simply Wireless, a leading wireless networking specialist, to offer end to end wireless connectivity solutions to Australia's 800,000 plus small to medium sized businesses.

Simply Wireless is an Australian leader in wireless LAN design, deployment and management. With a 100% focus on wireless technologies, Simply Wireless' is an accredited leader in Site Surveys, WLAN design, deployment and management, and bespoke WLAN solutions for businesses. Simply Wireless also offers WLAN security and consulting services.

As part of the strategic alliance, Simply Wireless will begin to offer it's clients, SkyNetGlobal's Connector and WiFi Prepaid service, enabling mobility and wireless broadband from more than 1000 hotspots worldwide.

SkyNetGlobal CEO Mr Jonathan Soon said: "Simply Wireless is a well recognised wireless networking solutions provider in the enterprise sector. Specialising in 802.11 and wireless bridging technologies. Simply Wireless' technical and industry experience, combined with its established sales force and customer base of wireless LAN users, is expected to generate new revenue streams for SkyNetGlobal quickly."

Simply Wireless CEO Desmond O'Geran said: "We are delighted about this partnership, and the addition of SkyNetGlobal to the team adds significant value to our overall product offering. The bundling of SkyNetGlobal's remote access service with our enterprise – in office wireless solutions will provide our customers with wireless internet where ever they are - on the road via hotspots, at work or in the home."

Another part of this strategic alliance, means that SkyNetGlobal can now offer their customer base access to the Simply Wireless range of Business Wireless Network Solutions.

## **ABOUT SKYNETGLOBAL**

Listed on the Australian Stock Exchange (ASX: SKG) and headquartered in Sydney, SkyNetGlobal is a leading innovator of wireless broadband solutions specialising in 802.11 wireless (WiFi) & Home Plug powerline technologies. SkyNetGlobal's solutions include a global remote access service called "Connector" providing internet connectivity to 1000 wireless hotspots worldwide, and W Home, a smart home system designed to deliver efficiency, convenience and cost savings for apartment dwellers, offering broadband and home automation products. For more information please visit our website at [www.skynetglobal.com](http://www.skynetglobal.com)

## **ABOUT SIMPLY WIRELESS**

An Australian leader in wireless LAN telecommunications outsourcing, Simply Wireless has a suite of wireless solutions that enable smarter ways of living and working. As a wireless network specialist, Simply Wireless designs, deploys and manages wireless networks for businesses, schools and universities, hotspot operators, hotels & conference venues and hospitals. Simply Wireless also builds wireless bridges using laser, microwave and radio technologies that can connect locations voice and data traffic. For more information, please visit our website at [www.simplywireless.com.au](http://www.simplywireless.com.au)

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